

DUAL USE

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Ressource extraction. Finance Section.
Sulfur mining. Underground restoration.
Mass production. Data sensitivity.
Man is the measure of all things. Standardisation.
Concrete renaissance. Goth resistance.
Theatre of disappearance. Circus of collapse.
Design language. User experience.
Car industry automation. Post Ford, FIAT.
There is no return trip on your chosen route. (OK)
Social Industrial Design. Crisper technology.
Inspired by nature. Designed by you.
Together we can build a better future. Artificial intelligence.
We've always been transgender. Naturally.
We're really never alone. Bacteria cells.
Human interaction. Emerging technologies.
We can save the world. Technology will save us.
Designer babies. A GMO kid swings higher.
The Last Whole Earth Catalogue. Informed naivety.
Server farms are obsolete. Telepathy for the mainstream.
Overcoming of space and time. Instant funghi.
Hologram inside hologram. Hope is a mistake.
I do not hope.

Industrial revolution. Innovation fashion.
The past is in the future. Future is in the past.
Tool maker. Do it yourself faker.
Social evolution. Dimensional data storage.
We can safe the world. External hard drive.
500GB, 1000TB. Pioneers new currency.
Soft-tech. Meet you in the clouds.
Immaterial immortality. E-car batteries cemetery.
Our software is breathing life into the world. Hybrids.
A prisoner's dilemma. Cooperative reflexes.
We're all in this together. Machines we control.
The body we inhabit. Personal material welfare.
Cherish, complain. Choose self responsibility.
Change your life. Genetic modification.
Opportunism for survival. Economy of ideas.
Immaterial labour for immaterial trust. Value regime.
Life game. Opportunistic world peace.
World wars. Technology is the peace bringer.
World's pieces. Drowning in drought.
Dual use drones. Innovation of the century.
Sonic make-up of terror. Horse power.
Air-to-ground missile. Sonic warfare opera.
Legacy of gravity. The earth challenge.
A different kind of depth. Invention in innovation.
What did you do? China ware.
We do not wait. We are not longing.

Designing the future. White goods, brown goods.
Make the world a better place. Cultural evolution.
Sneeze inside a spacesuit. Find lifeforms.
Moroco. Mars.
Bring us home. Take us there.
Willing and able to hold. Whatever is there.
Lost futures. Alternative pasts.
New tools solving new problems. Designing for designs.
New fools saving our world. Elons helper's high.
Escapism. Ecosexism. Existance.
Solutions create problems. Inventions make acts.
Consequences react. Action rebellion.
Simple tools to thrive. Struggles of our time.
Economy for the common good. Balance sheets.
Limitation of inequality. I'm sorry.
What did you not do? . . .
To fill up the body, the mind and the soul.
To capture joy and pleasure. I do wish.
High tech material on their breasts, wind on mine.

Innovations of our time. Design awards.
Reproduction. Science Fiction.
What can be thought can be made. Equality.
Prosthetic hands are very good nowadays. Cyborgs dream.
The first cyborg's dive into the Earth's core is already born.
Distant alternate universe. Talking with the internet.
In real life. IRL.
Tell stories instead of advertisments. Snowfall.
Sell, actually. Nonsense is a perfect byproduct of speculation.
We care about you. The airplane committed suicide.
I take that as a yes. Quantum physics.
The world is already dead. Everyday somebody recognizes it.
We must apocalypse for the apologize. A notion.
Embrace the fact to have no clue. Of superglue.
How to stay alien in an humiliating world. 3000.

Lena Gold, 2015/2019, a collection of talks, words and sayings